



Real Farmers. Real Ingredients. Real Good.

Coleman Natural Foods has been a pioneer in no-antibiotics-ever meat, part of a legacy of quality that stretches back to 1875. They work with family farmers throughout the country who share a conviction to provide families with premium meats and no-antibiotics-ever pork.

Coleman Natural is one of the first major pork programs in the United States to achieve American Humane Certified. This is your assurance that their hogs are raised in a gestation-crate-free environment, and that they take extra steps to help ensure their comfort and provide opportunities to express normal behaviors. In order to receive the certification, each farm must pass a rigorous audit to ensure compliance with the 124-page American Humane Certified program guidelines. This includes some 200 welfare standards representing the latest in animal husbandry.

- *Third-party farm audits confirm the hogs are raised in compliance with American Humane Standards designed to help ensure that animals are healthy, comfortable, well-nourished, safe, able to express normal behavior, and free from pain, fear and distress.*
- *All their farmers receive ongoing animal welfare training.*
- *Reviewed annually to ensure that they are upholding high standards of animal care and that it is a part of their farm management plan.*



PORK RAISED WITH:

NO
ANTIBIOTICS
EVER

NO
HORMONES
ADDED¹

NO
ANIMAL
BY-PRODUCTS


ALL
VEGETARIAN FEED²


ALL
NATURAL³

CRATE
FREE⁴

